

# Aging Gracefully Expo

Wednesday, September 26, 2018 ~ 10a – 7p  
Center Court of Valley View Mall

The event will connect attendees with new ways of living fully as they age.

Featuring

*La Crosse County Falls Prevention Coalition Falls Awareness Day*

10:00a – 12:30p

with Fall Risks Assessments and guest speakers

The Aging Gracefully Expo will serve as a valuable resource to the Coulee Region as well as a great opportunity for exhibitors to showcase products and services.

Please contact [laurie.cafe@preit.com](mailto:laurie.cafe@preit.com) for details.

[www.myvalleyview.com/calendar](http://www.myvalleyview.com/calendar)

**VALLEY VIEW MALL**

A PREIT® PROPERTY

# Aging Gracefully Expo

**Wednesday, September 26, 2018, 10a – 7p**  
**Exhibitor Registration**

Legal Entity Name:	
Doing Business As (DBA):	
Type of Business:	<input type="checkbox"/> Owner/Sole Proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Government Agency <input type="checkbox"/> Non-Profit Organization **
Federal Tax ID# / Soc. Sec. #:**	
Company Mailing Address:	
Signatory Name:	
Signatory Title:	
Signatory Phone #:	
Signatory E-mail:	
Primary Contact Name:	
Primary Contact's Phone Number:	
Primary Contact's E-mail:	
Billing Address:	
Accounts Payable Contact Information:	

\*Required to produce License Agreement    \*\*Proof of Non-Profit Tax Exempt is required

Description of Business and how product/service relates to the show:

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- A. # booths \_\_\_\_\_ x \$200 (\$150 non-profit rate) = \_\_\_\_\_  
 Booth fee includes up to 2 8ft. skirted tables and folding chairs
- B.  Electricity is needed for booth (\$30 additional charge)
- C. TOTAL FEE: \$ \_\_\_\_\_ (add lines A & B together - payment due at setup of show)

**PLEASE RETURN THIS FORM TO:**

Valley View Mall Management, Laurie A. Cafe, Marketing Director  
 3800 State Road 16, La Crosse, WI 54601 / [laurie.cafe@preit.com](mailto:laurie.cafe@preit.com) / fax: (608) 781-0581

Submission of this form does not guarantee participation in event nor are any contractual rights and/or obligations conferred upon the parties. You will be contacted directly by a representative from Valley View Mall regarding this participation form. Deadline for participation is Friday, Sept 7, 2018.

If you are selected for the show, the following will be required:

- License Agreement signed and returned to us prior to the show.
- Certificate of Insurance sent to us prior to the show.
- Check or Money Order payable to "PR Valley View Mall" received no later than start date of show.
- Non-Profit rate requires proof of Non-Profit Status and Tax-Exempt number.